

Anniversary Edition Photo Contest – Terms & Conditions

1. Eligibility:

- The contest is open to individuals aged 18 and above.
- Employees of Mid-day Infomedia Ltd. and their immediate family members are not eligible to participate.

2. Contest Duration:

- The contest will run from 25th July to 15th August.
- Entries submitted after the deadline will not be considered.

3. How to Participate:

- Participants can submit their photos either through the contest submission link at <https://www.mid-day.com/midday-anniversery/> or by sending us a direct message on our official social media handles.
- Only original photographs will be considered. Plagiarized or AI-generated content will be disqualified.
- Entries should be submitted in a 16:9 aspect ratio, in JPEG or PNG format, with a file size not exceeding 3 MB.

4. Selection Process:

- Photos will be shortlisted based on creativity, emotional appeal, and overall impact.
- A limited number of photos will be selected for feature on the website and the winners will receive vouchers worth Rs. 1000/- each.
- The final decision will be made by the editorial team at Mid-day Infomedia Ltd. and will be binding.

5. Prizes & Gratification:

- The selected photos will be featured on Mid-day's official website.
- Each winning participant will receive a voucher worth Rs. 1000/-.
- No cash alternatives will be offered for the vouchers.

6. Content Rights:

- By participating, entrants grant Mid-day Infomedia Ltd. a non-exclusive, royalty-free, worldwide license to use, reproduce, publish, and distribute their submitted photos for promotional and editorial purposes.
- Participants agree that their photos may be edited for clarity, cropping, or enhancement before being published.

7. General Terms:

- Inappropriate, offensive, or defamatory submissions will be disqualified.
- Mid-day Infomedia Ltd. reserves the right to modify, extend, or terminate the contest at any time without prior notice.
- This contest is in no way sponsored, endorsed, or administered by any social media platform.

By submitting an entry, participants agree to abide by these Terms and Conditions.